

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
STATE	1,793,477	1,808,344	1,799,627	1,788,530
MEDIAN AGE (YRS)	----	38.7	39.7	41.0
HISPANICS (ANY RACE)		12,279	13,271	15,390
STATE'S PERCENTAGE		0.68%	0.74%	0.86%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	1,718,777	1,706,528	1,691,282
STATE'S PERCENTAGE	95.05	94.83	94.56
MEDIAN AGE (YRS)	39.0	40.1	41.5
BLACK/AFRICAN-AMERICAN	57,232	58,813	59,286
STATE'S PERCENTAGE	3.16	3.27	3.31
MEDIAN AGE (YRS)	33.5	34.0	33.8
AMERICAN INDIAN/NATIVE	3,606	4,022	4,639
STATE'S PERCENTAGE	0.20	0.22	0.26
MEDIAN AGE (YRS)	37.3	37.0	37.2
ASIAN	9,434	10,077	11,034
STATE'S PERCENTAGE	0.52	0.56	0.62
MEDIAN AGE (YRS)	31.6	31.8	32.7
HAWAII/PACIFIC ISLANDER	400	427	501
STATE'S PERCENTAGE	0.02	0.02	0.03
MEDIAN AGE (YRS)	30.0	30.1	30.4
OTHER	3,107	3,507	4,246
STATE'S PERCENTAGE	0.17	0.19	0.24
MEDIAN AGE (YRS)	20.2	20.3	20.2

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	137,755	133,143
SUBURBAN	729,242	725,030
RURAL	932,630	930,357

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$32,854	-----	
PER CAPITA	\$18,444	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$24,252,233,000	\$29,663,430,000	22.31%
FOOD AT HOME TOTAL	\$3,229,827,700	\$3,569,884,900	10.53%
FOOD AWAY FROM HOME TOTAL	\$2,538,849,500	\$3,076,891,700	21.19%
FOOD AS % OF TOTAL EXPENDITURES	23.79%	22.41%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$640,356,400	\$711,805,600	11.16%
FISH & SEAFOOD PRODUCTS	\$61,446,700	\$67,798,000	10.34%
FRUITS & VEGETABLES	\$354,494,300	\$385,996,900	8.89%
DAIRY PRODUCTS	\$358,514,100	\$395,618,600	10.35%
BAKERY PRODUCTS	\$351,313,900	\$376,816,600	7.26%
CEREALS & PRODUCTS	\$170,781,900	\$192,219,300	12.55%
PREPARED FOODS	\$523,045,000	\$584,610,300	11.77%
JUICES	\$79,734,100	\$87,785,000	10.10%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$179,522,500	\$241,393,300	34.46%
FAST FOOD	\$80,500,700	\$104,517,500	29.83%
FULL SERVICE	\$99,021,800	\$136,875,800	38.23%
LUNCH	\$633,625,200	\$764,906,500	20.72%
FAST FOOD	\$391,593,000	\$460,075,900	17.49%
FULL SERVICE	\$242,032,200	\$304,830,600	25.95%
DINNER	\$920,423,700	\$1,137,079,600	23.54%
FAST FOOD	\$387,784,600	\$456,850,600	17.81%
FULL SERVICE	\$532,639,200	\$680,228,900	27.71%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$859	\$937	9.08%
POULTRY	\$237	\$259	9.28%
EGGS	\$42	\$44	4.76%
FISH & SEAFOOD			
FRESH	\$40	\$43	7.50%
FROZEN	\$26	\$30	15.38%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$305	\$329	7.87%
CANNED	\$90	\$99	10.00%
FROZEN	\$59	\$60	1.69%
OTHER	\$22	\$21	-4.55%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$156	\$166	6.41%
CHEESE	\$128	\$132	3.13%
ICE CREAM	\$80	\$86	7.50%
BUTTER / MARGARINE	\$37	\$44	18.92%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$363	\$383	5.51%
COOKIES	\$69	\$72	4.35%
CRACKERS	\$39	\$41	5.13%
CEREALS & PRODUCTS			
CEREALS	\$131	\$138	5.34%
PASTA PRODUCTS	\$39	\$45	15.38%
FLOUR & MIXES	\$41	\$48	17.07%
RICE	\$19	\$22	15.79%
PREPARED FOODS			
SNACKS/CHIPS	\$117	\$135	15.38%
JUICES	\$107	\$116	8.41%
FROZEN/PREP. OTHER	\$89	\$104	16.85%
SOUPS	\$58	\$67	15.52%
SAUCES & GRAVIES	\$56	\$55	-1.79%
BABY FOOD	\$41	\$44	7.32%
FROZEN MEALS	\$43	\$49	13.95%
NUTS	\$30	\$32	6.67%
SALADS	\$22	\$26	18.18%

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